

ArcMail Defender helps Franklin Synergy Bank build a solid infrastructure for growth.

Organization: Franklin Synergy Bank **Location:** Franklin, TN
Client Since: December 2007 **Product:** Defender U120

Problem

Secure, comprehensive record-keeping has always been second nature to the banking industry. As courts and regulators have increasingly clarified and enforced the requirements for companies and public-sector agencies to secure electronic documents and be able to produce them on demand, the banking industry has been among the early adopters of email archiving technology.

Franklin Synergy Bank is privately owned with one branch, 29 employees and a company email volume of 41,000 messages per month. The bank plans to add several branches and become a public company within three to four years. At that point, it will be subject to a variety of SEC and Sarbanes-Oxley regulatory requirements pertaining to electronic document retention.

Solution

Kevin Herrington, Franklin Synergy Bank's Chief Information Officer, made email archiving one of the company's highest IT priorities. Within one month after the bank opened in November 2007, Herrington had installed the ArcMail Defender U120.

"My main objective for getting the ArcMail Defender in place from the beginning is to establish a solid infrastructure for future growth."

Herrington is confident that ArcMail Defender will facilitate this growth by enabling the company to manage an increasing volume of email, as well as readily comply with current and future regulatory and legislative requirements. "I prefer to keep the wheel rolling smoothly rather than to have to reinvent it," he said.

continued on next page

Franklin Synergy Bank

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*- Kevin Herrington
Chief Information Officer
Franklin Synergy Bank*

About

Franklin Synergy Bank

Opened in November 2007, Franklin Synergy Bank provides a full range of banking products and services focused on consumers, local businesses, real estate lending and non-profit organizations. Franklin Synergy Bank utilizes advanced banking technologies to serve customers from a single initial location. The bank's 29 employees send and receive approximately 41,000 emails per month over the Microsoft Exchange 2007 platform. The company has been archiving email with the ArcMail Defender U120 since December 2007.

www.franklinsynergybank.com

SUCCESS STORY

Value

Herrington's selection of ArcMail Defender was easy, thanks to his previous experience at a larger, established public bank that had 300 employees in 16 locations, where he successfully implemented an archiving program with ArcMail Defender for 18 months. Because of his high level of satisfaction with the product and the company's support, ArcMail was his hands-down solution of choice when he joined Franklin Synergy Bank as CIO.

He cited ArcMail Defender's key benefits as:

- Its very competitive price-point
- Trouble-free integration with Microsoft Exchange
- Ease of configuration and use, requiring minimal IT intervention
- Fast, simple email search and restore functions
- Outstanding company support

Having ArcMail Defender in place as Franklin Synergy Bank grows will also eliminate the necessity for employees to spend time self-archiving, Herrington said. "With Defender, there's no need for users to copy email onto their hard drives before clearing their mailboxes. You can simply delete mail as you need to. If you have to get a message or attachment back, you can find and restore it from the archive in a few seconds."

In Herrington's opinion, one of the best reasons for having ArcMail Defender in place from the company's inception is the added redundancy that will enable him to completely and quickly restore company email in the event of a server failure.

"People get frustrated with application problems. They get impatient when the Internet goes down. But lose their email and things can get ugly fast," he said. "Knowing that the Defender has us covered is a lifesaver."

Contact Us

To learn more about ArcMail's complete email archiving and management solutions, **email sales@arcmail.com, call 866-417-6495 or visit www.arcmail.com.**

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